



SOLUTION



World's First Breakaway EV Charging Connector

EVject ensures safety and peace of mind by offering the first and only quick-disconnect EV charging connector on the market. Unlike any other device, EVject enables users to shift into Drive and escape emergencies while still plugged in, protecting the vehicle, the charger, and most importantly, the vehicle's occupants.

PROBLEM

When electric vehicles are charging, they become immobilized, posing a safety concern for drivers who may feel trapped or endangered during emergencies. Drivers are unable to swiftly disconnect the vehicle from the charger and seek safety, leaving them scared and powerless.

MARKET PLAN (BY 2027)

30% adoption

1.59M units sold

\$238M revenue

LEADERSHIP

60 combined years of experienced, equipped to take EVject to the next level



JUDI STOREY
CEO



KREG PEELER
Executive Chair,
Inventor, Investor



JUSTIN TAYLOR
Manufacturing &
Logistics

RAISE TARGET

\$1.5M-\$2M

SAFE Round
at \$20M Valuation

50%

Elevating
Manufacturing

25%

Sales &
Marketing

15%

Customer
Support

10%

Product
Certifications

26 Million Electric Vehicles Globally,
growing 9.82% annually from 2024-2028



We are confident we can deliver...

160,000 UNITS IN 2024
=
\$24M IN GROSS REVENUE



Flagship product designed
to fit NACS chargers

TRACTION

Jan 2024 - actual

\$199 Pre-Order

- Delivered 1,000 units
- 100% success rate
- 0 product returns
- \$120/unit COGS

Feb 2024 - actual

\$299 MSRP

- Mass production of 5,000 units
- \$80/unit COGS
- Delivered 100 units to first retailer
- Hired proven CEO, Judi Storey

April - projection

\$299 MSRP

- \$60/unit COGS
- Retain a minimum of 60% margin on each sale

CONTACT

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