



Where We Are

1,246

CURRENT ACCOUNTS

\$20/month or \$220/year

\$19k MRR

\$275k ARR

30% Conversion Rate
Near 0% Attrition Rate

Key Features



SMART SCHEDULER

No more painstaking creation of back-to-school schedules



BILLING

No more disorganized invoicing, time spent chasing payments & emotional conversations



RESPONSIVE CALENDAR

No more back and forth with students about availability and rescheduling



TEXT-FIRST COMMUNICATION

No more missed emails or event reminders going into spam

The Problem

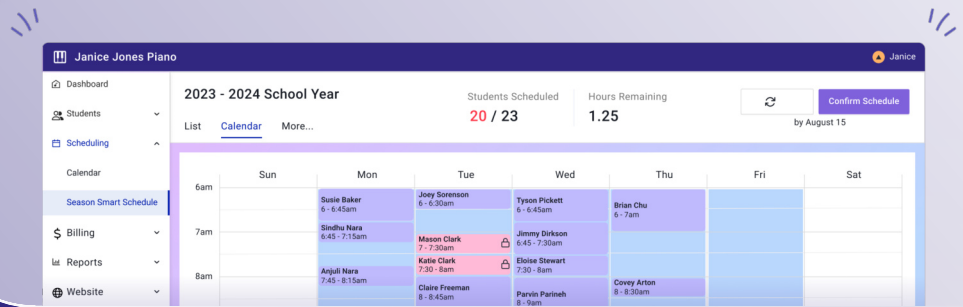
Since the Great Recession and Covid-19 pandemic, **arts education funding in public schools has been cut dramatically.**

With 73 million Americans under the age of 18 and 155,000 private music teachers (ratio of 470:1), **there are simply not enough music teachers to provide music education to the rising generation.**

The Solution

Young musicians are looking for tools and support to help them feel confident that they can focus on music rather than management.

Duet Partner provides tools that make music teaching a viable and sustainable career, increasing the supply of music teachers and thereby saving music education in the United States.



Roadmap

SINGLE-TEACHER ACCOUNTS *We're here!*

Bulk sales: universities who purchase licenses to distribute to music students and alumni

MULTI-TEACHER/SCHOOL ACCOUNTS

Add Ons: Add administrative layers for multi-level management by music schools

ADD-ONS AND INTEGRATIONS

Add Ons: Business tools and integrations (video conferencing, motivation tools, etc.)

OTHER APPOINTMENT VERTICALS

Changes: Reskin backend for other specialties (golf coaches, tutors, trainers, etc.)

Looking for a Strategic Partner IN 2024 TO ACCELERATE DEMAND GENERATION

CAPITAL FOR DEVELOPMENT

School admin structure and integrations (video, reporting, autopay, advanced messaging)

CAPITAL FOR MARKETING

Content development, knowledge base creation, paid advertising, SEO

CAPITAL FOR SALES

Contractor sales efforts to build relationships with schools

Contact: Neylan McBaine (415) 246-0368 | neylan@duetpartner.com

